

Homepage Ads

Ad Slot 1 - 468 x 60

Ad Slot 2 - 120x600

Ad Slot 3 - 120x240

Ad Slot 4 - 125x125

Ad Slot 5 - 125x125

Ad Slot 6 - 125x125

Ad Slot 7 - 125x125

Ad Slot 8 - 125x125

Ad Slot 9 - 300 x 250

Ad Slot 10 - 468 x 60

Ad Slot 11 - 468 x 60

Press Release or Case Study

This high-visibility area is ideal for getting the word out through a "front and center" approach.

Price - \$300/mo. 6 mo max.

Ad Slot 1

Banner Size 468x60

Rotates with a maximum of 3 ads

Appears on Homepage and Innerpages

\$200/mo, \$2,000/yr

Ad Slot 2

Banner Size 120x600

Rotates with a maximum of 3 ads

\$175/mo, \$1,750/yr

Ad Slot 3

Banner Size 120x240

Rotates with a maximum of 3 ads

\$125/mo, \$1,250/yr

Ad Slots 4-8

Banner Size 125x125

\$75/mo, \$750/yr

Ad Slot 9

Banner Size 300x250

Rotates with a maximum of 3 ads

\$200/mo, \$2000/yr

Ad Slots 10-11

Banner Size 468x60

Rotates with a maximum of 3 ads

Appears on Homepage and Innerpages

\$150/mo, \$1500/yr

For advertising inquiries please email Editor@CNCReport.com

Innerpage Ads

The screenshot shows the CNCReport.com website interface. At the top, there's a navigation bar with 'HOME', 'EDITORIAL', 'INDUSTRY NEWS', 'NEW PRODUCTS', 'PRODUCT REVIEWS', and 'WEEKEND PODCASTS'. The main content area features an article titled 'Twister Speed Lathe turns for Profit' with a sub-image of a blue lathe. To the right of the article, there are several ad slots. One is a 250x250 slot labeled 'Ad Slot 12'. Below it is a 'RECENT ENTRIES' list. To the right of the list is a vertical ad slot labeled 'Ad Slot 13' and '120x600'. Below the list is another vertical ad slot labeled 'Ad Slot 14' and '120x600'. At the bottom of the page, there are logos for 'PIERSON WORKHOLDING' and 'Simple. Innovation. www.HaasCNC.com'.

Ad Slot 12

Banner Size 250x250

Rotates with a maximum of 3 ads

\$150/mo, \$1,500/yr

Ad Slots 13-14

Banner Size 120x600

Rotates with a maximum of 3 ads

\$175/mo, \$1,750/yr

Targeted Marketing Ads

Targeted Marketing Ads offer excellent results for CNC Report advertisers.

These ads only run on pages with content closely related to the advertisement.

Historically, a magazine ad might have thousands of eyes on it but only 0.5% of those might actually have the need AND authority to purchase the product being advertised.

The CNC Report has always invested heavily in content management software, premium design and search engine optimization. The results are evident... Searchers find our articles because they are consistently ranked high in Google. After clicking on an article link, visitors are presented with targeted ads that relate to their original search. This strategy is a proven formula for success known as "Targeted Marketing".

Ads are purchased in 6 month increments and range in price from \$150 to \$1,000 depending on traffic, product type and exposure. Ad sizes and styles are flexible.

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