

### Homepage Ads

The screenshot shows the CNCReport.com homepage layout with the following ad slots:

- Ad Slot 1 - 468 x 60**: Located at the top right of the page.
- Ad Slot 2 - 120x600**: A vertical banner on the right side of the main content area.
- Ad Slot 3 - 120x240**: A smaller vertical banner on the right side, below Ad Slot 2.
- Ad Slot 4 - 125x125**: A square ad slot on the left side, below the main header.
- Ad Slot 5 - 125x125**: A square ad slot on the left side, below Ad Slot 4.
- Ad Slot 6 - 125x125**: A square ad slot on the left side, below Ad Slot 5.
- Ad Slot 7 - 125x125**: A square ad slot on the left side, below Ad Slot 6.
- Ad Slot 8 - 125x125**: A square ad slot on the left side, below Ad Slot 7.
- Ad Slot 9 - 300 x 250**: A rectangular ad slot on the right side, below Ad Slot 3.
- Ad Slot 10 - 468 x 60**: Located at the bottom left of the page.
- Ad Slot 11 - 468 x 60**: Located at the bottom right of the page.

### Press Release or Case Study

This high-visibility area is ideal for getting the word out through a "front and center" approach.

Price - \$300/mo. 6 mo max.

### Ad Slot 1

Banner Size 468x60

Rotates with a maximum of 3 ads

Appears on Homepage and Innerpages

\$200/mo, \$2,000/yr

### Ad Slot 2

Banner Size 120x600

Rotates with a maximum of 3 ads

\$175/mo, \$1,750/yr

### Ad Slot 3

Banner Size 120x240

Rotates with a maximum of 3 ads

\$125/mo, \$1,250/yr

### Ad Slots 4-8

Banner Size 125x125

\$75/mo, \$750/yr

### Ad Slot 9

Banner Size 300x250

Rotates with a maximum of 3 ads

\$200/mo, \$2000/yr

### Ad Slots 10-11

Banner Size 468x60

Rotates with a maximum of 3 ads

Appears on Homepage and Innerpages

\$150/mo, \$1500/yr

**For advertising inquiries please email [Editor@CNCReport.com](mailto:Editor@CNCReport.com)**

### Innerpage Ads



#### Ad Slot 12

Banner Size 250x250

Rotates with a maximum of 3 ads  
\$150/mo, \$1,500/yr

#### Ad Slots 13-14

Banner Size 120x600

Rotates with a maximum of 3 ads  
\$175/mo, \$1,750/yr

#### Targeted Marketing Ads

Targeted Marketing Ads offer excellent results for CNC Report advertisers. These ads only run on pages with content closely related to the advertisement.

Historically, a magazine ad might have thousands of eyes on it but only 0.5% of those might actually have the need AND authority to purchase the product being advertised.

The CNC Report has always invested heavily in content management software, premium design and search engine optimization. The results are evident... Searchers find our articles because they are consistently ranked high in Google. After clicking on an article link, visitors are presented with targeted ads that relate to their original search. This strategy is a proven formula for success known as "Targeted Marketing".

Ads are purchased in 6 month increments and range in price from \$150 to \$1,000 depending on traffic, product type and exposure. Ad sizes and styles are flexible.

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